

To: Hart, Daniel[Hart.Daniel@epa.gov]
From: Morin, Jeff
Sent: Tue 8/18/2015 2:53:59 PM
Subject: RE: FOR POSTING: SOCIAL MEDIA FOR GKMQ

Metadata must be filled out. The metadata for this page is:

Description: General, state, and local links and phone numbers.

Keywords: resources, volunteering, contractors, technology solutions

Type: Overviews and Factsheets

Channel: About EPA

Jeff Morin
Office of Web Communications
US Environmental Protection Agency
w 202-564-6553

From: Hart, Daniel
Sent: Tuesday, August 18, 2015 10:52 AM
To: Morin, Jeff
Subject: FW: FOR POSTING: SOCIAL MEDIA FOR GKMQ

Strange that we're not getting info in the preview in social media for this page:
<http://www2.epa.gov/goldkingmine/gold-king-mine-resources-information>

Is the meta data filled out?

Daniel (Danny) Hart | Acting Director of Web Communications | Office of Public Affairs | U.S. EPA |
[Tel:202.564.7577](tel:202.564.7577) | cell: 202.365.7095

From: Hart, Daniel
Sent: Tuesday, August 18, 2015 10:50 AM
To: Owens, Denise
Cc: Orquina, Jessica
Subject: RE: FOR POSTING: SOCIAL MEDIA FOR GKMQ

Weird, now I'm getting no scrape info

Just use:

Resources and Information regarding EPA's emergency response to the Gold King Mine release

Daniel (Danny) Hart | Acting Director of Web Communications | Office of Public Affairs | U.S. EPA |
[Tel:202.564.7577](tel:202.564.7577) | cell: 202.365.7095

From: Owens, Denise
Sent: Tuesday, August 18, 2015 10:38 AM
To: Hart, Daniel
Subject: RE: FOR POSTING: SOCIAL MEDIA FOR GKMQ

I did the debugger but I'm still not getting the description. I tried on my personal page and EPA page. I would like to stop by so you can show me what you're doing and what I'm doing wrong

Denise Owens

Office of Web Communications

U.S. Environmental Protection Agency

owens.denise@epa.gov

202-564-7496

From: Hart, Daniel
Sent: Tuesday, August 18, 2015 9:36 AM
To: Owens, Denise
Subject: RE: FOR POSTING: SOCIAL MEDIA FOR GKMQ

Try testing it directly in FB. Mine worked after opening the debugger and pasting the url in

Daniel (Danny) Hart | Acting Director of Web Communications | Office of Public Affairs | U.S. EPA |
Tel:202.564.7577 | cell: 202.365.7095

From: Owens, Denise
Sent: Tuesday, August 18, 2015 9:26 AM
To: Hart, Daniel
Subject: RE: FOR POSTING: SOCIAL MEDIA FOR GKMQ

Danny,

It still does not have the description

Denise Owens

Office of Web Communications

U.S. Environmental Protection Agency

owens.denise@epa.gov

202-564-7496

From: Hart, Daniel
Sent: Tuesday, August 18, 2015 9:09 AM
To: Owens, Denise
Subject: RE: FOR POSTING: SOCIAL MEDIA FOR GKMQ

test it now.

I found the debugger: <https://developers.facebook.com/tools/debug/og/object/>

Daniel (Danny) Hart | Acting Director of Web Communications | Office of Public Affairs | U.S. EPA |
[Tel:202.564.7577](tel:202.564.7577) | cell: 202.365.7095

From: Owens, Denise
Sent: Monday, August 17, 2015 4:54 PM
To: Hart, Daniel
Cc: Orquina, Jessica
Subject: RE: FOR POSTING: SOCIAL MEDIA FOR GKMQ

Sure

Denise Owens
Office of Web Communications
U.S. Environmental Protection Agency
owens.denise@epa.gov
202-564-7496

From: Hart, Daniel

Sent: Monday, August 17, 2015 4:51 PM
To: Owens, Denise
Cc: Orquina, Jessica
Subject: Re: FOR POSTING: SOCIAL MEDIA FOR GKMQ

Let's make sure we correct that tomorrow. Can you stop by Jess or my desk in the morning?

Daniel (Danny) Hart | Acting Director of Web Communications | Office of Public Affairs | U.S.
EPA | [Tel:202.564.7577](tel:202.564.7577) | cell: [202.365.7095](tel:202.365.7095)

On Aug 17, 2015, at 4:49 PM, Owens, Denise <Owens.Denise@epa.gov> wrote:

Please see all posting times below in red

Please see note for " **LOCAL RESOURCES PAGE**" (need descriptions)

Denise Owens

Office of Web Communications

U.S. Environmental Protection Agency

owens.denise@epa.gov

202-564-7496

From: Hart, Daniel
Sent: Monday, August 17, 2015 3:55 PM
To: Owens, Denise
Cc: Orquina, Jessica
Subject: FOR POSTING: SOCIAL MEDIA FOR GKMQ

Denise, since Jessica is out today I'm going to do my best on this.

Can you please put together a schedule of the follow social media for this week? Spread them out amongst each category. Let's do one tweet and FB post from the **main response** page and one **Press Releases** today.

Then starting tomorrow spread them out to 2-3 per day. For example you could do an **FAQs** early then **FAQ Human Health** mid morning followed by an afternoon **Local Resources**.

Daniel (Danny) Hart | Acting Director of Web Communications | Office of Public Affairs | U.S. EPA
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MAIN

RESPONSE PAGE - <http://www2.epa.gov/goldkingmine>

TWITTER

We continue to work with local & state officials to ensure people's safety following the #GoldKingMine spill. <http://www2.epa.gov/goldkingmine> 8/17 5:40pm

FACEBOOK

We continue to work with local and state officials to ensure people's safety following the Gold King Mine release. 8/17 5:40pm

LINK: <http://www2.epa.gov/goldkingmine>

TWITTER

We're working to analyze any effects the #GoldKingMine spill may have on drinking water and people's health. <http://www2.epa.gov/goldkingmine>

8/20 2:10pm

FACEBOOK

We're working to analyze any effects the #GoldKingMine spill may have on drinking water and people's health.

LINK: <http://www2.epa.gov/goldkingmine> 8/20 2:10pm

FAQs PAGE - <http://www2.epa.gov/goldkingmine/frequent-questions-related-king-gold-mine-response>

TWITTER

We're testing sediment in CO, NM, Navajo Nation, & Southern Ute Nation. Learn about our response to #GoldKingMine: <http://www2.epa.gov/goldkingmine/frequent-questions-related-king-gold-mine-response> 8/18 5:15pm

FACEBOOK

We're testing sediment in Colorado, New Mexico, Navajo Nation, & Southern Ute Nation. Learn more about our response to the Gold King Mine spill.

LINK: <http://www2.epa.gov/goldkingmine/frequent-questions-related-king-gold-mine-response> 8/18 5:15pm

TWITTER

We're collecting and assessing water quality from the Animas and San Juan Rivers daily. Learn what else we're doing: <http://www2.epa.gov/goldkingmine/frequent-questions-related-king-gold-mine-response> 8/21 11:05am

FACEBOOK

We're collecting and assessing water quality from the Animas and San Juan Rivers daily. Learn what else we're doing in response to the Gold King Mine release.

LINK: <http://www2.epa.gov/goldkingmine/frequent-questions-related-king-gold-mine-response> 8/21 11:05am

FAQs PAGE HUMAN HEALTH - <http://www2.epa.gov/goldkingmine/frequent-questions-related-king-gold-mine-response#impacts>

TWITTER

We're certain that crops are safe for consumption. Learn about the impacts of the #GoldKingMine spill on agriculture: <http://www2.epa.gov/goldkingmine/frequent-questions-related-king-gold-mine-response#impacts> 8/18 7:20pm

FACEBOOK

We are certain that crops are safe for consumption. Get more information about the impacts of the Gold King Mine release on agriculture.

LINK: <http://www2.epa.gov/goldkingmine/frequent-questions-related-king-gold-mine-response#impacts> 8/18 7:20pm

TWITTER

We're working w/CO, NM, Navajo Nation, & @USFWS to see impacts to wildlife from the #GoldKingMine spill. <http://www2.epa.gov/goldkingmine/frequent-questions-related-king-gold-mine-response#impacts> 8/21 2:15pm

FACEBOOK

We're working with the State of Colorado Division of Parks and Wildlife, the New Mexico Department of Game Fish, the Navajo Nation, and the U.S. Fish and Wildlife Service to investigate reports of impacts to wildlife following the Gold King Mine release.

LINK: <http://www2.epa.gov/goldkingmine/frequent-questions-related-king-gold-mine-response#impacts> 8/21 2:15pm

FAQs PAGE ACCOUNTABILITY - <http://www2.epa.gov/goldkingmine/frequent-questions-related-king-gold-mine-response#accountability>

TWITTER

We'll thoroughly investigate this incident. We're committed to applying lessons learned to our work going forward. <http://www2.epa.gov/goldkingmine/frequent-questions-related-king-gold-mine-response#accountability> 8/19 12:25pm

FACEBOOK

We will thoroughly investigate this incident and are committed to applying all lessons learned to our work going forward.

LINK: <http://www2.epa.gov/goldkingmine/frequent-questions-related-king-gold-mine-response#accountability> 8/19 12:25pm

LOCAL RESOURCES PAGE - <http://www2.epa.gov/goldkingmine/gold-king-mine-resources-information> ******For Facebook posting no description is provided by Facebook. We need a description for all Facebook posting for this topic**

TWITTER

Here's a list of resources & information for issues related to the #GoldKingMine release: <http://www2.epa.gov/goldkingmine/gold-king-mine-resources-information> 8/19 6:05pm

FACEBOOK

Who should you contact? Here's a list of resources & information for issues related to the #GoldKingMine release.

LINK: <http://www2.epa.gov/goldkingmine/gold-king-mine-resources-information>
8/19 6:05pm

TWITTER

Here's a list of local resources for issues related to the #GoldKingMine release:
<http://www2.epa.gov/goldkingmine/gold-king-mine-resources-information> 8/20 5:05pm

FACEBOOK

Who should you call? Here's a list of local resources for issues related to the #GoldKingMine release.

LINK: <http://www2.epa.gov/goldkingmine/gold-king-mine-resources-information>
8/20 5:05pm

PRESS RELEASES & UPDATES - <http://www2.epa.gov/goldkingmine/press-releases-and-updates-gold-king-mine-response>

TWITTER

Looking for news and information about our response to the #GoldKingMine response?
Read here: <http://www2.epa.gov/goldkingmine/press-releases-and-updates-gold-king-mine-response> 8/17 7:20pm

FACEBOOK

Looking for news and information about our response to the #GoldKingMine response?
Read here our most recent press releases and updates here:

<http://www2.epa.gov/goldkingmine/press-releases-and-updates-gold-king-mine-response>
8/17 7:20pm

DATA PAGE - <http://www2.epa.gov/goldkingmine/data-gold-king-mine-response>

TWITTER

Want the most up to date data from our response to the #GoldKingMine release. Look here: <http://www2.epa.gov/goldkingmine/data-gold-king-mine-response> 8/20 11:25am

FACEBOOK

Want the most up to date data from our response to the #GoldKingMine release. Find our water quality testing and sediment testing data here:

LINK: <http://www2.epa.gov/goldkingmine/data-gold-king-mine-response> 8/20 11:25am

TWITTER

We're testing water & sediment to see the impact of #GoldKingMine spill on drinking water, agriculture, & livestock. <http://www2.epa.gov/goldkingmine/data-gold-king-mine-response> 8/18 12:05pm

FACEBOOK

We're testing water quality and sediment to assess the impact of the Gold King Mine release on drinking water, agriculture, livestock, and other critical water needs.

LINK: <http://www2.epa.gov/goldkingmine/data-gold-king-mine-response> 8/18 12:05pm

TWITTER

Want data? Here's the most recent water quality and sediment data from our response to the Gold King Mine release. <http://www2.epa.gov/goldkingmine/data-gold-king-mine-response> 8/19 11:15am

FACEBOOK

Want data? Here's the most recent water quality and sediment data from our response to the Gold King Mine release.

LINK: <http://www2.epa.gov/goldkingmine/data-gold-king-mine-response> 8/19 11:15am